





## Ticker, 2017

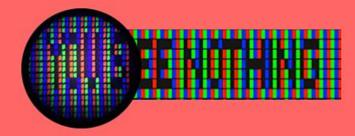
This project evolved from my previous work for the "Body: The object of power, control and punishment" group show at CCI Fabrika. It was a smartphone lying under the microscope and playing youtube video of blood cell examination process on different magnification levels. When you look trough the eyepiece you see just a grid of red, green and blue rectangles forming actual image on LCD screen. The work was named "Cells" and it was metaphor for how technologies structure us (and our experience) on the very basic level.

When I was working on this project I understood that this simple setup (smartphone under the microscope) provides me with whole new level I can operate on. So I decided to use RGB-grid as a medium for my message. I developed special color-coding system\*, which allowed me to draw sub-pixel-thin lines and as a particular case of it – letters. So without auxiliary means this place on the screen where micro-text is typed would look like color noise, but being watched under the microscope the message reveals.

Coming back to the actual project, I took simple statement "you see everything" and put it on smartphones' screen in a series of descending sizes, so it looked like the eye chart. The last line of text was in micro-size and microscope's objective was pointing there. If you look through the eyepiece you suddenly realize that message is little bit different. To emphasize overall drama I also put iconic shot from Carpenter's movie "They live" (the one with alien politician and banner saying "OBEY" at the background) underneath the stage, so it can only be seen in the microscope's mirror (normally used to light the object of study).

Summing up, it was reading between the pixels, both literally and figuratively.

\* It's something similar to the technology used to increase text sharpness on the screen called «sub pixel rendering» but pushed to its limit. I found it interesting how readability improvement technology destructs itself from its basement.



WATCH VIDEO: https://www.dropbox.com/s/wowxytv4362i6i2/obey.mp4?dl=0



